

Make it Make Sense: Navigating the Impact of Recent

Executive Orders on Massachusetts

Employers

Today's Presenters

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Agenda

- Background on Executive Orders and Anti-Discrimination Laws
- □ Federal State Law Tension
- Diversity, Equity & Inclusion
- □ LGBTQ+ & Gender Identity
- Immigration
- NLRB Guidance Rescissions
- □ EEOC Enforcement
- □ Key Take-Aways
- □ Q&A



4

Setting the Stage



Key Executive Orders/Areas of Impact

Diversity, Equity, and Inclusion

EO 14151:

Ending Radical and Wasteful Government DEI Programs and Preferencing

EO 14173:

Ending Illegal
Discrimination and
Restoring Merit-Based
Opportunity

EO 14148:

Initial Rescissions of Harmful Executive Orders and Actions

EO 14201:

Keeping Men Out of Women's Sports (Less directly relevant here)

EO 14168:

Defending Women from Gender Ideology Extremism and Restoring Biological Truth to the Federal Government

Immigration

EO 14159:

Expedited Removal

EO 14163:

Suspension of US Refugee Admissions Program

DHS Revocation of Temporary Protected Status

DHS Revocation of Temporary Protected Status

Proclamation 10888:

Prohibiting Non-Citizens from Invoking Asylum Protection



Taking a Breath and a Step Back

- What is an Executive Order?
- What are the limitations?
- When does an Executive Order override Congressional or judicial authority?



Overview of Federal & State Anti-Discrimination Laws

- □ Federal Laws
 - □ Title VII
 - □ Title VI
 - □ Title IX
 - Shift in interpretation under previous administrations and presently
- Massachusetts
 - □ c. 151B
 - □ c. 151C and Charter School regulations

Federal Law vs. State Law Tension

- □ Supremacy Clause
- □ Preemption
- □ Examples



Actual and Potential Impacts of Executive Orders



EO Impacts on DEI Initiatives

- On their face, EOs relating to DEI are extraordinarily farreaching while also extremely confusing and ambiguous.
- □ Let's take a look at:
 - □ What they <u>say</u>
 - □ What they actually *mean*
 - And how will they impact your organization, if at all?



EO 14151: Ending Radical and Wasteful Government DEI Programs and Preferencing (1/20/25)

Focus on "illegal and immoral discrimination programs, going by the name, 'diversity, equity, and inclusion' (DEI)"

Directs termination of "all discriminatory programs, including **illegal** DEI and [DEIA]...mandates, policies, programs, preferences, and activities..., under whatever name they appear."

Directs termination within 60 days "to the maximum extent allowed by law . . . all 'equity action plans,' 'equity' actions, initiatives, or programs, 'equity-related' grants or contracts; and all DEI or DEIA performance requirements for . . . contractors, or grantees."

Directs agency heads to provide OMB Director with a list of all "Federal grantees who received Federal funding **to provide or advance** DEI, DEIA, or 'environmental justice' programs, services, or activities since January 20, 2021."



EO 14173: Ending Illegal Discrimination and Restoring Merit-Based Opportunity

Employers "actively use **dangerous**, **demeaning**, **and immoral race**- and sex-based preferences under the guise of so-called 'diversity, equity, and inclusion' (DEI) or "diversity, equity, inclusion, and accessibility' (DEIA) that can violate the civil-rights laws"

Encourages "private sector to end illegal DEI discrimination and preferences"

Terminate "all discriminatory and illegal preferences, mandates, policies, programs, activities, guidance, regulations, enforcement actions, consent orders, and requirements" and enforce "our longstanding civil-rights laws and to combat illegal private-sector DEI preferences, mandates, policies, programs, and activities."

Grant recipients/contractual counterparties must "certify that it does not operate any programs promoting DEI that violate any applicable Federal anti-discrimination laws."

"Excise references to DEI and DEIA principles, under whatever name they may appear, from . . . contracting, grants . . ."

Directs AGO/Sec'y of Education, within 120 days, to "jointly issue guidance to all State and local educational agencies that receive Federal funds" re complying with Students for Fair Admissions, Inc. (2023)



What it means...

- □ EOs conflate unlawful discrimination (hiring preferences) with best practices for promoting DEIA in the workplace
- □ Discrimination is illegal; DEIA is not; is not the same as affirmative action

Significant litigation challenges combing back the EOs

Nat'l Assoc. of Diversity Officers in Higher Ed v. Trump (D. Md. Feb. 21, 2025)

- PI granted: EOs unconstitutionally vague and may violate free speech
 - Employers NOT required to "certify" compliance with EOs re DEIA
 - Fed. gov't can't enforce compliance with EOs (stop funding/permit remedies under False Claims Act)

Nat'l Council of Nonprofits v. Office of Budget Mgmt. (D.D.C. Feb. 25, 2025)

☐ Court indefinitely extended injunction on federal funding freeze.

Other challenges

 (e.g., immigration, policy changes, such as rescission of memo regarding immigration enforcement in places of worship and schools; transgender participation in athletics; ban on gender affirming care)



What it means...

- Multi-State Guidance Concerning DEIA Employment Initiatives (2/13/25)
 - Issued to "help businesses, nonprofits, and other organizations... understand the continued viability and important role of [DEIA] efforts... in creating and maintaining legally compliant and thriving workplaces.
 - □ DEIA "best practices are not illegal"
 - Cannot, through an EO, prohibit[] otherwise lawful activities in the private sector or mandate[] the wholesale removal of these policies and practices within private organizations, including those that receive federal contracts and grants."
 - "Well-designed [DEIA] initiatives also call on employers to pay attention to the (intentional and unintentional) impact their policies and practices have on different groups of current and prospective employees."

What it means...

- Policies and practices that promote diversity are not the same as preferences in hiring or promotion based upon protected characteristic which is unlawful except in narrow circumstances.
- EOs do not prohibit otherwise lawful practices/policies promoting DEIA.
- Employment policies that incorporate DEIA best practices reduce litigation risk to employer by affirmatively protecting against discriminatory conduct that violates the law.
- Employment discrimination laws generally require employers to pay attention to the impact their practices have on different groups based upon protected characteristics.



Potential Impacts/Risks to You

- □ Keep a close eye on how these cases play out and whether the gov't complies with the court decisions, with respect to, <u>e.g.</u>,
 - □ Federal funding freeze
 - □ Whistleblower claims and False Claims Act as enforcement tool
 - Federal labor force reductions [may mean longer waits for cases at EEOC, etc.]



Proactive Compliance Measures

□ Clearly Prohibited:

- Direct hiring/recruiting to specific protected class (likely legal challenges will follow)
- Quotas or admissions targets based on protected class
 - □ See Students for Fair Admission v. President & Fellows of Harvard College (S. Ct.) (explicit consideration of race as a factor in making admissions decision for school receiving federal funding is unlawful)



Best Practices (likely still permissible)

In the Workplace

DEI-based mission – emphasizing inclusion, fair access and opportunity for all

Teaching, PD and curriculum that discuss DEI topics and provides equal access

Initiatives focusing on different perspective, experiences, not tied to a particular protected class

Race/gender neutral approaches

Crediting personal experience/demonstrated ability/actions to address discrimination, bias, bigotry

Programming/curricula focusing on particular groups (e.g., race, gender, sexual orientation)

☐ Affinity groups/Employee Resource Groups (that are open to all)

Policies/Procedures: Anti-harassment policies/trainings (e.g., unconscious bias, inclusive leadership, disability awareness)

□ BUT **cannot** require certain racial groups to attend certain trainings, however.

Recruitment/Hiring

Focus on experiences/barriers faced by students/employees from specific groups (but are available to all)

Recruitment widespread to attract larger pool of candidates

Set criteria for evaluating applicants/students focusing on experience, skill

Finding your organization's risk tolerance level



LGBTQ+ and Gender Identity

- □ EO 14168 Only 2 sexes: M&F
- □ EO 14201 Federal government will interpret Title IX using definition in EO 14168
- □ Bostock v. Clayton County, Georgia 590 US 644 (2020)
- □ EEOC: Has moved to dismiss pending transgender bias cases and paused processing of transgender bias charges.
 - Workers may still pursue discrimination claims based upon gender identity in MA state courts/MCAD



LGBTQ+ and Gender Identity (continued)

- □ Gender Identity/Preferred Pronouns
 - □ Recent First Circuit cases
 - L.M. v. Town of Middleboro (Petition for writ of cert. pending at SCOTUS)
 - Foote v. Ludlow School Committee (Petition for writ of cert. pending at SCOTUS)

Charter Schools: Required by state charter school statute (M.G.L. c. 71, § 89(m)) and regulations (603 CMR 1.05(2)) to include nondiscrimination statement that prohibits discrimination on basis of gender identity.



Balance of Employee Rights

- First Amendment Considerations
 - □ Free Speech
 - Religion
- Conflicts between employees can be tricky to navigate
 - Follow your discrimination/harassment and reasonable accommodation policies with fidelity
 - Consult with counsel
- Be clear in employee handbooks and staff trainings that any posts made outside of one's professional responsibilities must not reference the organization or suggest that views are that of the organization.



Immigration Executive Orders

- □ Scope of enforcement unclear, but prior protections for ICE enforcement at schools, religious organizations rescinded.
- Adopt an ICE Policy and Protocol
 - If ICE comes to the organization, how will employees be expected to respond; how will safety be maintained?
- Expect increase in I-9 Notices of Inspection
- Importance of Internal I-9 Audits:
 - Consider working with counsel and designating findings as privileged.



NLRB Guidance Rescissions

- On February 14, 2025, National Labor Relations Board ("NLRB") Acting General Counsel issued a memo rescinding several memos issued by the former General Counsel.
- Key memoranda rescissions and implications:
 - GC 21-03: Effectuation of the National Labor Relations Act Through Vigorous Enforcement of the Mutual Aid or Protection and Inherently Concerted Doctrines.
 - □ GC 23-05: Guidance in Response to Inquiries about the *McLaren Macomb* Decision.
 - GC 23-08: Non-Compete Agreements that Violate the National Labor Relations Act.
 - However, MA has its own Non-Compete Law that went into effect in 2018.



EEOC Enforcement

- Acting EEOC Chair signaled change in EEOC's enforcement priorities, which include "rooting out unlawful DEI-motivated race and sex discrimination; protecting American workers from anti-American national origin discrimination; defending the biological and binary reality of sex and related rights, including women's rights to single-sex spaces at work; protecting workers from religious bias and harassment, including antisemitism; and remedying other areas of recent under-enforcement."
- The U.S. Department of Justice has signaled plans to withdraw from enforcement of EEOC's pregnant worker accommodation rule that was challenged by Catholic groups opposed to provisions including abortion as a medical condition related to pregnancy that employers must reasonably accommodate.
 - MA PWFA: Also prohibits employment discrimination on the basis of pregnancy or pregnancy-related condition.
- Employers who rely heavily on the H1-B visa program could be subject to increased scrutiny.



Key Take-Away: Risk Analysis

- No need to rush to change existing policies BUT:
 - □ Assess your risk
 - Review existing internal and external facing narratives and social media to be aware of anything that might trigger a challenge
 - □ Review and update relevant policies as needed—e.g., ICE Policy
- While Diversity/Affinity groups are not illegal—need to be thoughtful about promoting them.
- Monitor Internal Compliance
 - Pay attention to any subsidiaries and partner organizations as well.
- Make sure staff are trained on anti-discrimination policies and procedures
 - Be sure policies are implemented equitably and with fidelity.
- Stay informed –Federal and State Guidance (AGO; DESE); communicate with other organizations with similar missions/interests
- Communicate with counsel as needed;
 - □ If you receive notice or correspondence from a federal agency—don't sit on it!



Questions?







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consultation with legal counsel.



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