

CLIENT ALERT: JULY 30, 2009

**FTC AGAIN DELAYS ENFORCEMENT OF THE RED FLAGS RULE –
NEW COMPLIANCE DEADLINE IS NOVEMBER 1, 2009.**

After we issued our client alert about the Red Flags Rule yesterday, we received notification that the Federal Trade Commission (“FTC”) has again delayed the enforcement deadline. Visit <http://www.ftc.gov/opa/2009/07/redflag.shtm> to view the FTC press release about the extension. Compliance is now required by November 1, 2009. The extension is designed to give small businesses and entities with a low risk of identity theft additional time to develop and implement written Identity Theft Prevention Programs. Please contact Attorney Becca Rausch at rtausch@kb-law.com with any questions.